

TEAM AUS 2020 UNIFORM

Summary of collection.

The Australian team uniform for the 2020 World Championships consists of:

- Base uniform: Compulsory for all players. Players can order multiple of each item
- Optional extra uniform items: These are for players to order if they wish

In the survey shared Australia-wide, players indicated that quality and comfort was the most important, with keeping the costs low not a priority in comparison. As a result, the brands selected meet the quality and comfort criteria. In order to meet the varying cost requirements of players, the optional extras have been included.

The process.

1. Call to all trialing players for interested parties to join the Uniform Consultancy Group.
2. A survey was distributed to all trialing players to gain insight into the preferred clothing items, opinions on design and bathers.
3. Using the survey results, the Uniform Consultancy Group formed a uniform proposal which was accepted by the Design Committee.
4. A design was created, discussed and agreed upon by the Design Committee.

CMAS approval process.

The bathers and caps will be submitted to CMAS for approval so the final design may differ.

Design and brands

The design features the traditional Australian green and gold, off-set with black and white. The survey results indicated a majority (71.21%) prefer a minimalist design over a custom design unique to the 2020 team. Another key factor to players is the re-wearability of a uniform item.

Design inspiration.

The inspiration for the design came from the 2018 Australian Winter Olympic team - pictured. The predominant green colour with the gold accents provides a strong tie to Australia, and meets the players' desire for a uniform they can re-wear.

Brands.

Based on the players' preference for quality brands, the Uniform Consultancy Group have selected these brands:

- 2XU
- lululemon
- EVO
- Zealous
- Vertx



Real image of the colour palette

ELITE MEN & MASTERS MEN

Base uniform.

The below items are all compulsory for all players. Players can opt to purchase multiple if they desire.

Brand.

All items are from 2XU.

Total cost of compulsory uniform: \$412.90 (includes bathers and caps)

Zip-up hoodie - \$119.00 each



Designed product

Material: 3D THERMAL SPHERE LOOP

Utilising 3D high filament polyester knit structure to maximise moisture management and trap heat, and odour control.



Real image of the product

T-Shirt - \$65.00 each



Designed product

Material: HI FIL Polygiene

Moisture managed technology to keep dry and cool. Odour control technology.



Real image of the product

Shorts - \$65.00 each



Designed product



Real image of the product

ELITE WOMEN & MASTERS WOMEN

Base uniform.

The below items are all compulsory for all players. Players can opt to purchase multiple if they desire.

Brand.

Hoodie and shirt are 2XU, tights are lululemon.

Total cost of compulsory uniform: \$477.90 (includes bathers and caps)

Zip-up hoodie - \$119.00 each



Designed product

Material: 3D THERMAL SPHERE LOOP

Utilising 3D high filament polyester knit structure to maximise moisture management and trap heat, and odour control.



Real image of the product

T-Shirt - \$65.00 each



Designed product

Material: HI FIL Polygiene

Moisture managed technology to keep dry and cool. Odour control technology.



Real image of the product

Align Tights - 25" or 28" - \$70.00 each



Real image of the product

The desired length is 25" or 28" depending on the player's needs and supplier stock.

OPTIONAL EXTRAS

Definition of optional extras.

A large percentage of players (71.21%) said they would like to have the option to order additional items. These are subject to minimum order quantities.

Items in the informal uniform range.

- Swim parka (also called deck parka/coat) (Brand = EVO)
- Towel (Brand = EVO)
- Track pants (Brand = 2XU)

Swim parka (also known as a deck parka/coat) - \$150.00 each



Note the background from the bathers included.

Green and gold colour matched to clothing

Treated with water repellent coating to outer fabric. Thick soft fleece lining for warmth.

Towel - \$45.00 each



150cm x 70cm

100% Polyester Quick-Dri Micro-fibre fabric.

Track pants - \$99.00 each



Designed product

Material: VAPOR X STRETCH



Real image of the product

NOTE: there is a minimum of 10 for each item for the order to be fulfilled.

BATHERS AND CAPS

Design.

The design features Australia's native flower - the wattle - over a modern geometric pattern.

Companies.

- Bathers = Zealous, and Caps = Vertex

Bathers - \$151.90 total for women and \$91.90 total for men

Elite Women:



1CB - CROSS BACK THIN STRAP

Elite Men and Masters Men:



TBT - TRADITIONAL BRIEF

Masters Women:



RCT - RACER CUT ONE PIECE



1CB - CROSS BACK THIN STRAP



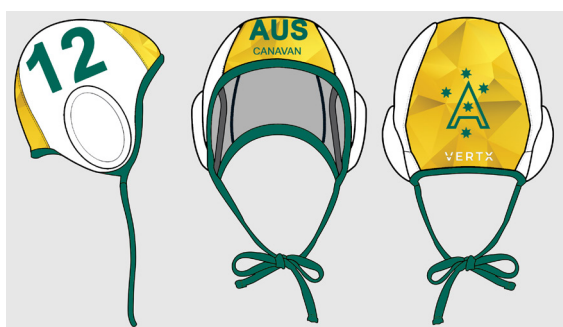
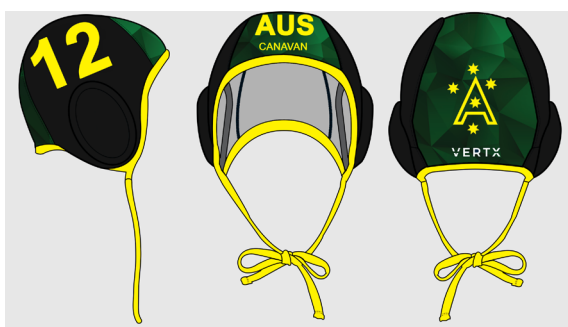
TBT - TRADITIONAL BRIEF



RCT - RACER CUT ONE PIECE

Final design pending CMAS review.

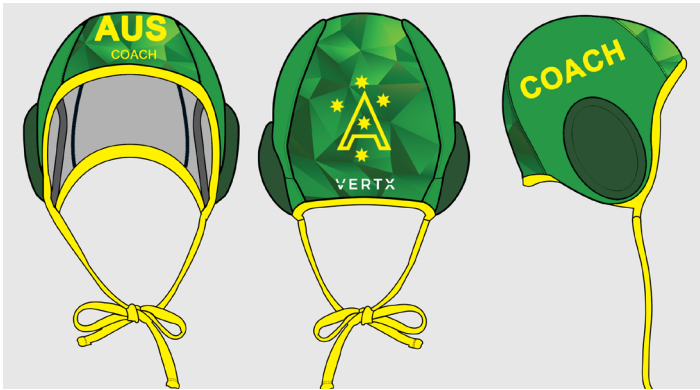
Caps - \$72.00 for the set



Final design pending CMAS review.

COACHES AND SUPPORTERS

Coaches cap and rashie



VERTX



Zealous

Supporter shirts

Suggested design submitted, Team Managers to decide on final design.